CHICAGO SIGHTSEEING COMPANY

Pioneers of Sightseeing Coach
Tours & Shuttle Bus Services

PROUDLY SERVING CHICAGO FOR 100 YEARS













IN CELEBRATION OF THE

100TH ANNIVERSARY OF

CHICAGO SIGHTSEEING COMPANY

DONALD AND FRANCIS FERRONE

DEDICATE THIS HISTORY IN LOVING REMEMBRANCE OF THIER PARENTS,

HENRY AND FANNIE



Henry Ferrone, pioneer and founder (1889-1955)



Fannie Ferrone, loving wife and devoted supporter 1896-1981

A Love Story of Chicago

Chicago Sightseeing Company 100th Anniversary



Henry Ferrone, pioneer and founder (1889-1955)

One-Hundred Years, Thousands of Sights, Millions of Miles

The sleek, luxuriously appointed buses, trolleys and upper-deckers that introduce visiting sightseers to Chicago's remarkable attractions today are a far cry from the vintage touring coaches boarded by eager tourists back in the summer of 1907. Over the last century, trends in passenger transport have changed as dramatically as the city's magnificent skyline while the chameleon-like Chicago Sightseeing Company has remained at the industry's forefront. This year, the Company celebrates a significant milestone: its 100th anniversary. While time has changed many aspects of the business, it has not changed the company's dedication to service and to the city of Chicago.

As the originator of sightseeing and shuttle bus systems in Chicago, Chicago Sightseeing Company is tantamount with Chicago travel and tourism. This distinction, in addition to an impressive family history, is a matter of pride for Donald and Francis Ferrone, who currently own and operate the company. Their late father, Henry Ferrone, was not only the founder of the American Sightseeing Association, he also played a pioneering role in Chicago's sightseeing industry and was a driving force in establishing quality bus tours for the traveling public.

Born in 1889, Henry Ferrone grew up on the near west side of Chicago. One of six children, Henry dropped out of school in the sixth grade to sell newspapers in Chicago's Loop on the southwest corner of State and Quincy. The first owners of Chicago Sightseeing were

regulars at Henry's newsstand, which was located in front of the Great Northern Hotel and whose lobby served as the starting point for the company's sightseeing tours. Fascinated by the heated conversations he overheard regarding Chicago's sightseeing industry and by the business practices he witnessed the businessmen employ near his stand—which included every high-pressure hawking tactic short of tugging at the shirt sleeves of passerbys—the street smart entrepreneur became determined that he could run things with more class and garner more profit given the right opportunity.

That opportunity came along in 1919 when Henry, who had recently returned from service in World War I, purchased the majority stock of Chicago Sightseeing, eventually incorporating it as Chicago Sightseeing Company. With Henry wearing the captain's hat, the small business offered three essential tours via touring cars and omnibuses: the north side tour, the south side tour and the grand tour which included sights from both sides of Chicago.

Like most businessmen in the United States during the 1920s, Henry struggled to expand his new company, acquiring all the stock in 1928. His difficulties continued until 1933 when the famous Century of Progress Exposition World's Fair came to town, bringing with it millions of tourists from throughout the world. Offering many diversified tours, including an admission to see Sally Rand and her "famous fan"—one of the most popular attractions at the fair, Chicago Sightseeing Company appealed to the crowds flocking to the city. Not only did it shuttle visitors back and forth to the fairgrounds, its tours introduced them to Chicago's natural and architectural wonders, thriving commercial district, colorful ethnic neighborhoods and even the city's notorious "Skid Row." The boom in business allowed Henry to purchase additional equipment and to enhance his operation.

Business rolled along nicely until the outbreak of World War II, when it was declared that fuel would no longer be available for luxury-type bus services. Undeterred by these restrictions, Henry, who was now the operator of one of the nation's leading tour services, obtained government contracts that would allow him to transport employees of local defense plants to and from work using thirty school-type buses operating around the clock. This was not Henry's first experience with supporting the war effort. He was awarded the Purple

Heart after being wounded in World War I where he served in the famous 42nd Rainbow Division and the Fighting 69th Infantry Regiment. Hollywood produced a film starring James Cagney and Pat O'Brien, noting the famous poet Joyce Kilmer. He called "the Fighting 69th", a factual adaptation of the 165th Infantry Division (New York's original 69th) participation in World War I in France, assisting the French Army in overcoming the German Army for a final victory ending the War. Now Henry proudly served his country again, fulfilling the contracts until the war ended in 1945.

After the war, Americans began traveling again in greater numbers. In order to better compete with Gray Line Worldwide Association's many franchises, Henry formed the American Sightseeing Association in 1947. He solicited three independent and professionally licensed sightseeing operators from New York, Boston and Salt Lake City. Banded together, the non-profit organization allowed each business to market their individual companies under one banner. The association continued to grow to include a total of 50 operators that performed daily sightseeing bus and cruise tours throughout the U.S. and the Caribbean Islands. This allowed the company to compete for the tourism market on an international level as well as a domestic one.

A year after founding the association, American Sightseeing—Chicago, as it was now called, was selected as the official Sightseeing Tour Operator and the Shuttle Bus Operator for the 1948 International Lions Annual Convention in Chicago. The convention brought 25,000 Lion members and their families to the city, and American Sightseeing transported nearly 10,000 of those members and guests on its two-hour narrated tour of Chicago in three days, making it the largest sightseeing bus tour contract in the country.

The company continued to score big contracts. In 1950, it was awarded the shuttle bus contract for the largest trade show held in the U.S. at the time—Print 50. Printers from around the globe attended the show held in the International Amphitheatre, and American Sightseeing was responsible for transporting them to and from the big show.

With the outbreak of the Korean War that same year, the tourism industry was cut in half. In order to pick up the slack for the lack of sightseers, Henry purchased a fleet of Packard limousines in 1950 to service local cliental.

On July 7, 1955, American Sightseeing was dealt a heavy blow when Henry Ferrone passed away. He left more than his company to his loving wife, Fannie, and sons Donald and Francis; he left a legacy of entrepreneurial spirit, top -notch service and a love of Chicago.

Despite having assisted their father from the time they were young and having been thoroughly briefed in every detail of the sightseeing industry, the next five years were a struggle for Don and Fran, who were competing against older men for Chicago's sightseeing dollars. In order to contend with the likes of Gray Line World Wide Company, which had four times the equipment and controlled a majority of the bus tour market, Don and Fran started The Nightclub Tour. This new twist on the standard city tour was incredibly popular, and it included stops at famous nightclubs of the time like the Chez Paree, The Empire Room, The Villa Venice and Mangam's Chateau. These clubs featured some of the nation's top entertainers, from Frank Sinatra and Dean Martin to Liberace and Red Skelton. The tour also included visits to unique local entertainment hot spots such as Ivanhoe, Tip Top Tap (which was nested on top of the Allerton Hotel), Boulevard Room, Club Waikiki and the Blue Angel. Once the bright lights of television and Las Vegas began drawing these top entertainers away from Chicago in the early '60s, The Nightclub Tour was retired.

But Don and Fran had plenty to keep them busy. In 1961, they opened Modern Travel Service Inc. to provide individuals with domestic and international airfare in addition to rail, steamship and other common carrier services. The most popular program was the international seminars for medical, construction and other types of organizations in which Don and Fran provided Air Tour Packages to exciting locales in Europe, South America, Australia, Mexico, Hawaii and more. Some of these tours Don and Fran took a hands-on approach to, escorting their customers themselves. Today, the company still provides group travel to affinity organizations, but stopped offering individual ticketing after September 11, 2001.

The growth of the trade show industry in Chicago opened up another travel market, and the Ferrone brothers were quick to jump on the new opportunity. From 1963 through the 1980s, American Sightseeing controlled the majority of Chicago's trade show shuttle bus contracts to carry the show's attendees between their hotel and the show's venue. Some of these shows included the largest and most prestigious shows held in Chicago such as the Chicago Dental Expo, The Auto

Show, the International Plastics Expo, the National Restaurant show, the International Machine Tool Show, the Packaging Machinery Show, Consumer Electronics Show and the largest of them all, the 1975 CONEXPO Show, which drew 140,000 registered attendees using 22,000 hotel rooms over a five day period.

During this time, the Ferrones also started a common carrier shuttle service between O'Hare Airport and resorts in Wisconsin, with interim stops in between. Although the service ended in 2001, the name O'Hare Express still operates in other markets of the company's total services.

In June 1982, American Sightseeing provided service of another kind when it was called upon to serve royalty visiting Chicago. Her Majesty Queen Beatrix of the Netherlands, her husband the Crown Prince Claus and their royal entourage were given a two-hour tour of Chicago's attractions in American Sightseeing's new glass-top sightseeing coach, leading the Ferrones to declare their deluxe coaches as truly "fit for a queen." Donald Ferrone mused that while this was definitely a first for Chicago, it was also probably the first time a royal family elected to view any American city by bus.

That same decade brought more firsts for Chicago and for the company. As one of the world's busiest airports, O'Hare began construction on an international terminal in 1985. American Sightseeing's sister-firm, the O'Hare Wisconsin Limousine Service Inc., was awarded a five-year contract with the city to carry international airline passengers between the temporary terminal and the airport tarmac. By the time the contract ended, international travel had grown exponentially and O'Hare Wisconsin Limousine's contract required three times the equipment that had been originally contracted—a tribute to Chicago's aggressive marketing for tourism and trade shows.

On July 1, 1991, the Ferrones acquired the Gray Line Tour franchise, which was founded in 1910, and combined their equipment to provide the ultimate in local sightseeing, tour and shuttle bus service for tourists, convention and trade shows in Chicago. It took four decades to attain the company, but the Ferrone perseverance prevailed once again.

Throughout the years, American Sightseeing—Chicago has continued to serve the city. In 1994, when Governor Edgar and Mayor Daley broke the ribbon at the Navy Pier renovation ceremony, the Ferrones donated three new trolleys for local government and

civic guests to tour the newly revamped Pier. Today, Navy Pier draws more tourists and local residents annually than any other attraction in the Chicagoland area.

Don and Fran are constantly seeking new markets and ways to serve the public. In April 1996, their O'Hare Wisconsin Limousine Service company was selected to join the Trailways National Bus System organization, having a local banner 'Prairie Trailways' providing deluxe coaches for charter.

Since the death of their father, Don and Fran have continued to provide the traveling public innovative ideas for tours and transportation, always offering something new and different to their customers.

They present sightseers with unique opportunities such as Behind the Scene's Tours of Blues Musicians Art Works, Jazz and Blues Programs. All a part of Gray Line's Blue Diamond Collection of Tours. In addition American Sightseeing offers Grand Classic Tours of Chicago's famous architectural, cultural and historic landmarks and sights. Combined Chicago Sightseeing and Gray Line are truly, the local expert on sightseeing in Chicago.

The company's current fleet of deluxe buses, trolleys and bright yellow upper-deckers—which have the words "Top Banana" printed on them because, as Don and Fran have declared, Chicago is the top city in America—provide unobstructed views of the city's sights over traffic and the finest service to Chicago's sightseers.

It is this rich history that has given American Sightseeing tours the distinct air of an "authentic" Chicago experience. Because regardless of how far the historic brand has come, (American Sightseeing, Gray Line, Trailways) whether by bus, trolley or upper-decker, the ultimate goal remains the same – to show the world all of the great reasons why the company has been proud to call Chicago its home for the past century.

Henry, Donald, Francis and Robert proudly served their country in World Wars I, II, Korea and Vietnam.



Homemaker, Known as Aunt Fannie who made everything from scratch.

Fannie Trimarco Ferrone

Fannie, born to Mary Petrie
Trimarco and Anthony
Trimarco, was the eldest of 14
children. A 4'11" 'giant',
Fannie's mother considered
her 'the general' of the family's
small army of siblings: an
even bunch of seven boys and
seven girls, all of which were
born on the 700 block of South
Loomis Street in Chicago.

Fannie went to a local grammar school in an Italian neighborhood on Chicago's Near West Side. After her school days, she worked as a secretary for the Edison Company on LaSalle Street.

Though nothing could inhibit her dedication to her many duties as a mother, wife and homemaker, she kept on working daily. A charitable and energetic person, she held a position as corresponding secretary for many Italian women's organizations and helped raise funds for underprivileged children and senior citizens.

After her mother passed away in 1945, Fannie took over the family's weekly Sunday dinners in her home at 224 S. Humphrey Avenue in Oak Park, located just across the street from her mother's home. All of the Trimarco siblings and their children couldn't wait until Sundays and major holidays to enjoy Fannie's homemade pastas, calzones, pizza and other dishes, including a variety of desserts. Italian wines were the only alcoholic beverage served with dinner. As acclaimed by family and friends, her homemade cooking was the finest they ever tasted, and Fannie's dinners were never simple meals—they were banquets.

Fannie was not only a great cook; she was also a skilled seamstress. Many of her friend's daughters were recipients of wedding gowns handmade by Fannie. Her common sense and experience in the home made her a multi-tradesman, capable of fixing anything requiring adjustments to function.

A Roman Catholic, Fannie was devoted to Mother Frances Xavier Cabrini, the first saint in America to be canonized. Fannie, along with her close friends, always supported Mother Cabrini's church, hospital and any event bearing Mother Cabrini's name.

Fannie was devoted to and loved her mother and was extremely proud of her father, Anthony, who worked very hard for the railway system to help raise 14 children in the 1900s. He would eventually be elected as his district's House of Representative in the Democratic Party, after which he worked for the city.



Donald Ferrone

Donald was born and raised in Oak Park, Illinois. He attended St Catherine of Siena Grade School and graduated in 1940. He then attended St Philips High School, Chicago and graduated in 1944. During the years 1942-44, he drove a small truck distributing parts and supplies for the Family's

company. Donald entered the Air Force for flight school. However, the flight program was finishing so he attended aircraft and engine school at Keelser Field, Mississippi. He was then shipped overseas to Germany and a short time later went to Warrington Air Base in England. Here he was allocated the job as a truck driver and distributed material in England for U.S.A to Germany. For five months he was at the Wisebaten Air Base. He then transfered to the Shape Headquarters, Frankfurt, Germany where he was assigned to the local Air Force Base. He returned home in November of 1946 and commenced his career with Chicago Sightseeing Company in mid December 1946.

Sightseeing and charter services were becoming very popular at this time and Donald's first job with the company was selling tickets at the local race tracks providing motor coaches. When the race tracks were closed Chicago Sightseeing operated The Stock Yard Tour at 1:30pm Monday through Fridays. He sold tickets and drove this tour each day. Donald's duties increased when he entered the office environment. He was in charge of dispatching, payroll and sales until the death of his father, Henry Ferrone, in 1955. Following in his father's footsteps, he became the president of the company. Fran, Donald's brother, then finished DePaul University and started working in the company. Fran took over the responsibility of all the sales and coordinating of the company. Over the years, Chicago Sightseeing Company was the first company to offer a city package tour program which included hotel accommodation, airport transfers service, sightseeing tour of Chicago, a dinner and show at the then famous "London House". Continental Airlines was the first to join in the package program then all other airlines and Amtrak soon followed.

Donald saw the value of tourism in the city of Chicago and Chicago Sightseeing Company was the first company in the State of Illinois to attend the ITB travel show in Berlin, Germany and the World Travel Show in London, England. During these years, American Sightseeing Association grew and he was elected chairman of the Board of the association. After serving two terms as chairman, he was then elected director. He was elected president when there were a total of 82 cities in the association including USA, Canada, Mexico,

South America, the Caribbean Islands and Europe. At the present time Donald serves on the following as a Board of Director: American Bus Association, Woodfield Northwest Chicago Convention Bureau and the Chicago Convention and Tourism Bureau. Donald has served on the Illinois Tourism Alliance, the Trailways Transportation System, Oak Park Visitors bureau, the DuPage Convention Visitor Bureau, the Travel Industry of America and the Illinois Motor Coach Association. He was also a delegate to the White House Conference on Travel and Tourism held in Washington DC on October 30-31, 1995.



Francis 'Fran' Ferrone

Fran is the second son of Fannie Trimarco Ferrone and Henry Ferrone. He was born on the Chicago side of Austin Boulevard on the city's west side. Fran attended a parochial school, St. Catherine of Siena in Oak Park, and then graduated on to Fenwick High School. Participating in athletics during his school days, Fran played on the

varsity basketball team, and was named the team's captain his senior year.

During his high school summer vacations, Fran worked for his father's bus company with sundry duties in the garage and office, eventually moving up to selling sightseeing tour and racetrack bus service tickets at the company's terminal on State and Quincy Streets. Fran's most exciting job included selling racetrack bus services going to the Arlington and Hawthorne racetracks. He has always lamented that his wage for the racetrack service was selling the return trip customers their one-way fares to their terminal, but Fran's father wanted to instill in him the necessity to 'hustle' for sales no matter where you are located while selling to the public.

Following high school, Fran attended Loras College in Dubuque, Iowa. Here he made the freshman basketball team as a walk-on, and continued his education at the college for one and a half years. He was later enticed to change colleges by his neighborhood friends, and enrolled at DePaul University. However, his most important reason for switching schools was a partial, one season basketball scholarship, authorized by the famous Coach Ray Meyer.

Immediately after graduating from DePaul with a degree in B&S commerce, Fran was drafted into the Army during the Korean War. He served his basic training at Ft. Lewis near Seattle, Washington and six months later, as a member of the infantry, Fran was transferred to the Adjutant General's

Headquarters at Presidio in San Francisco, California. Just two months later, he was transferred again, this time to the Counter-Intelligence Corps at Ft. Scott, located on the premises of Presidio. Fran stayed at Ft. Scott after the war ended and was released to attend law school at DePaul University three months prior to his tour of duty.

After one semester of classes, Fran's father, Henry, passed away. Fran immediately quit law school to assist his brother Don in operating their family business at the time known as American Sightseeing Chicago.

Fran operated sales and fiscal aspects of their firm while Don conducted the daily operations and marketing duties. Fran was active in growing the company's sales and monitoring their largest trade show shuttle bus contracts, concessions and mass movements to local venues. Fran also personally escorted various affinity groups from their travel agency's Air Tour Packages to locales all over the world.

During his career, Fran has played an active role in many organizations including, the American Society of Travel Agents, the International Association of Exhibit Managers, the Chicago-Central Lions Club, the Association Forum, the local Hostel Managers Association, the Greater North Michigan Avenue Association, among others. Fran is currently a Board of Director of the Chicago Convention and Tourism Bureau and has held similar positions with the Lions and other business related organizations.

Fran's greatest honor and joy was his election as President of the Chicago Central Lions Club in 1969-70 year, the mother club of all Lionism in the world. Fran and his club members raised funds for many activities helping blind children and adults be able to see again and offering them assistance with leader dogs and other services for the handicapped.

Fran, with his brother Don, still work as their father did, seven days a week, monitoring and operating all facets of their business.



Christopher W. Ferrone

Chris is Vice President of Logistics and Engineering for Chicago Sightseeing Co. He received his degree in Mechanical Engineering from the University of Wisconsin—Madison in 1986.

Prior to becoming an engineer, Chris was a mechanic for

Chicago Sightseeing Co. Since graduating, he has worked in the areas of procurement, vehicle specifications, maintenance and design in an effort to optimize Motorcoaches for both safety and performance. Chris began working for the company in 1976. In 1988 he founded Americoach Systems Inc., which specializes in transportation technology, management, safety and logistics. In 1990 Chris was named Vice President of Logistics and Engineering for Chicago Sightseeing. He continues to work for the family business and has more than 30 years experience in the Motorcoach and transportation industry.

Among his accomplishments, Chris holds several U.S. patents in heavy vehicle technology and has been honored with awards such as The Energy Pioneer Award for his work with Bio-Diesel (U.S. Dept. of Energy 1995), The Rising Star Award (BusRide Magazine 1998) and Innovative Motorcoach Operator (Metro Magazine 2006).

Chris has been called upon by manufacturers and the government alike to assist in the testing and analysis of automotive products and processes, which include Detroit Diesel, 3M, Citgo Petroleum, Public Transportation Safety, Inc., Zonar Systems, Motorcoach Industries, the U.S. Department of Energy and U.S. Department of Transportation.

Chris has authored more than 100 articles and technical papers and is a frequent speaker at the American Bus Association, Trailways National Bus System, the Ontario Motorcoach Association, BusCon, Society of Automotive Engineers and the American Society of Mechanical Engineers.



Felicia Ferrone

Felicia Ferrone was born in Chicago in 1972. During her last two years of college, she worked for American Sightseeing during the summers as a tour guide. After graduation from Miami University of Ohio with a degree in Environmental Design, she moved to

Milan, Italy where she began her love affair with design.

Since 1994, her professional activities have expanded to include exhibit design, graphic design and architecture. She has collaborated with various studios such as Greggotti Associati and Studio Citterio Dwan in Milan, De Stefano and Partners in Chicago, and Boffi both in Milan and Los Angeles. She has also designed a series of glassware for Fontana Arte and COVO. She is a recipient of a Good Design Award from Chicago Anthenaeum and her work has been featured in exhibitions, TV and worldwide publications. Currently she is the managing director of Boffi Luminaire and works between Chicago and Miami.



Robert Ferrone

Robert Ferrone was born in Oak Park in 1950, but was raised in Orange County, California. He ran track and cross country all four years of high school, lettering in his junior and senior year. He was also on the distance medley relay team that ran a 10:18.2 at the 1968 Bellflower Relays

his senior year -still the fifth fastest time in Orange County.

After attending one year of college, Robert decided to head back to Chicago and learn the family bus business. He did outside sales, payroll, sold tickets and helped with the shuttles. After a year of getting his feet wet with Chicago Sightseeing, he was drafted into the Army. Robert went to Fort Ord, California for his basic training and then on to Fort Polk, Louisiana for AIT. Robert and six other soldiers from his company received orders for Vietnam. Robert reported to Oakland, California where he was issued jungle fatigues and jungle boots and was ready to leave for Vietnam, but at the last minute he and 47 others were diverted to Germany. While there, Robert volunteered two different times for Vietnam, but was rejected. So he and his friend bought a VW and traveled through Europe on their days off.

In 1972, Robert was honorably discharged from the Army and made his way back to Chicago to work for his father and uncle at Chicago Sightseeing. Three years later he attended The American Academy of Art for Photography, Painting and Drawing. In 1976, he moved back to Southern California, but continued to fly back to Chicago to help Don and Fran with the shuttle business when they had big conventions in town.

Now, with an acclaimed photography career spanning 30 years, Robert has proven his longevity and a remarkable ability to evolve, consistently adapting his work to meet the changing face of fashion without sacrificing artistic integrity. He has photographed more than 150 television and film actors, shot national ads for Gucci and his work has appeared in editorial and advertising content in publications including Vogue, Glamour, Town & Country, Interview, People, US Weekly and Elle. Robert also had the opportunity to shoot the first advertisement cover-overlay for Life Magazine, which was mailed to the magazine's more than 50,000 subscribers.

In addition to publications, Robert's work has been featured on numerous billboards and was chosen to be included in "Shortline," the acclaimed compilation piece from B. Martin Pederson (Creative Director for Graphis Press), "featuring some of the most important photographers from around the world." He has also shot ads for Motor Coach Industries in Yosemite National Park and Carmel, California.

MARTIN C. DWYER INTERNATIONAL, LTD.

EXPOSITION AND TRADE SHOW WAVAGEMENT

February 18, 1975

Mr. Francis Ferrone Vice Prasident AMERICAN SIGHTSEEING CO. 520 So. Michigan Avenua Chicago, Illinois 60605

Bear Frant

Another CONEXPO Is behind us ...

This was a truly successful show from the standpoint of our satisfied axhibitors, the Association staff and the great cooperation we received across the board from every person connected with this show.

You might be interested to know that CONEXPO '75 achieved its objective of being the largest indoor exposition in the world -- with a total net square footage of 584,757 with an additional 16,650 net square feet of outdoor space at the Amphitheatre; a total registered attendance of 140,118; and the Chicago Convention Bureau reports that we assigned more than 22,000 hotel rooms for this period.

? do want to thank you personally, Fran, for the tremendous job you and your people did for us. Your contributions and personal determination to make this an outstanding show is really what counts and we sincerely thank you.

Thanks again for halping make this CONEXPO '75 a show that will long be

Marky
Hartin C. Dover

MCD/pad



July 13, 1994

Mr. Francis Ferrone Executive Vice President American Sightseeing Chicago Pelmer House 27 East Monroe Street-Office 515 Chicago, IL 60603

Dear Fran

Before NPE'94 is just a memory, I want to let you know that its generally acknowledged success was due in no small part to the very professional shuttle bus service provided by your organization.

American Sightseeing has been the NPE shuttle bus contractor during my 25 years as NPE Exhibition Manager and indeed has handled every NPE since the inception of shuttle bus service for the NPEs.

The second largest attendance for any NPE was serviced in a most professional and courteous manner and you, your very capable assistant Natalie Smith, and your entire staff are to be congratulated for providing very efficient service. We(Associate Exhibition Manager, Mary Christiana, Bob Kanworthy, Assistant to the President, Barbara Corbett and myself) want to go on record in expressing our sincere appreciation to my old friend and a true Pro for your many years of dedicated service to the NPEs.

I'm sure I also speak for NPE'94 Executive Committee Chairman, Jerry Eha and SPI V.P. Trade Shows, Jordan Morgenstern in expressing their thanks for your contribution over the years to the success of the NPEs.

With best personal regards

Cordially,

Henry T/ Cronan
Exacutive Vice President
ROBERT T. KENNORTHY, INC.
NPE'94 Exposition Management

cc: Charles W. Eha David P. Hahn Vincent L. Witherup Jordan L. Morgenstern

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September 24, 1976

Mr. Francis Ferrone Vice President American Siphtseeing, Inc. 520 South Michigan Avenue Chicago, IL 60605

Dear Prans

We appreciate the effort and cooperation that you and your staff extended in handling the largest attendance that INTS has ever had.

We found your service to be reliable, the buses clean and the drivers courteous. American Sightsoeing had an important part in making IMTS-76 one of our most successful shown.

Sincerely,

Leonard Abrams

LA/jh

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INTERNATIONAL AMPHITHEATRE & MICCORMICK PLACE, CHICAGO, SEPTEMBER 8-17, 1976

Sponsored by National Machine Tool Builders, Show Inc., A Subsidiary of National Machine Tool Builders' Association



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NATIONAL HOUSEWARES MANUFACTURERS ASSOCIATION
1324 Merchandise Mart * Chicago, Illinois 60654 * Telephones (212) 644-3333/644-363

July 22, 1981

Mr. Francis Ferrone
Executive Vice President
American Signteening—Chicago
530 S. Michigan Av.
Chicago, IL 60605

Dear Fron:

I am pleased to enclose our Check 9 93266 in the assount of \$51,364.00 which is the balance due for the services provided by your firm for transportation in connection with our July 1981 National Houseweres Exposition.

Once again I must commend the management of your organization for providing the best possible service for the visitors to the Housewers Show, with all the special personal touches that make everyone feel important. We are hoppy that you received a copy of the enclosed letter from the J.V. Reed Company, which serves as an example of this personalized service.

I too appreciate your generasity in providing your complimentary busies for our Diamand Jubilee barequet hold Morday evening, July 13. Please extend my gratitude to Dan for this service.

Sincerely,

NATIONAL HOUSEWARES MANUFACTURERS ASSOCIATION

Ronald A. Fippinger Managing Director

RAF/lc

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HARDWARE SHOW INC.

231 MARRISON AVE., NEW YORK 17, N. Y. MUSSEY HAR 2-4802

\$6074 Q. T11.00%, Pare Pro PROPER OF PERSONS RecognIng Street, TED BLACK, Palific Spinsters Streets

November 10th, 1961

Dear Frank:

This is to thank you for the excellent cooperation your company gave us in providing bus service at the recent National Hardware Show held October 2nd through 6th in Chicago.

The service was well planned and well executed. You gave us an adequate supply of buses, your personnel were pleasant and helpful, and I believe the bus service for buyers and exhibitors was a definite asset to the the to the Show.

Thanks again.

Cordially yours,

NATIONAL HARDWARE SHOW INC. 49 Durmer

Robert Pomerance Tressurer

RP:ac

Mr. Francis Perrone Seles Manager Chicago Sightseeing Company, Inc. Pick-Congress Hotel 520 So. Michigan Avenue Chicago 5, Illinois

American Psychiatric Association

1400 K Street, NAV Washington, D.C. 20005 Telephone 202.682 6000 Fee 202.682.6850 E-mail apo@psych.org

May 25, 2000

American Sightseeing Chicago Attn: Mr. Fran Ferrone Palmer House Hilton 27 East Monroe Suite 515 Chicago, Illinois 60603

Thank you! Thank you! American Sightseeing did a tremendous job in managing and directing a shuttle bus system for the highly successful 153rd Annual Meeting of the American Psychiatric Association, May 13-18, 2000. Our preliminary registration indicates an attendance of more than 18,000 participants, the best and largest in APA history.

On behalf of our Board of Trustees, members and APA staff, our special thanks to both you and Bill Finley for all your hard work and dedication with coordinating the transportation element of our meeting. No matter what we asked you did it pleasantly and immediately. We could not have done it without you.

The entire transportation aspect went very smoothly due in large measure to your The entire transportation aspect went very smoothly due in large measure to your impeccable planning and organization. Piecing together and integrating the many requirements of this complex operation was an enormous responsibility. Fran, you and Bill made it seem easy, kept me relaxed and added a wonderful spirit of fun and enthusiasm to my otherwise hectic annual meeting work day.

We had a wonderful show and enjoyed great success. Please share this will Bill and accept our sincere gratitude for playing such an important role in helping us achieve that success.

Sincerely. E Ken Robinson

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APA Meetings & Exhibits Management

cc: Kathleen Demosey



Packaging

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28 March 1984

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Hr. Fran Ferrone American Sightseeing 520 S. Michigan Ave. Chicago, IL 60605

I am glad to confirm that American Sightseeing is again our choice to provide bus service for the 1984 Packaging Exposition.

Across the years, and with the several shows with which I have been associated, I have found that you understand the problems associated with mass transport of people. You and your associates have regularly handled our exhibitors and attendess with courtesy and dispatch, and you have adapted many times to unforeseen situations that could have created a bad impression among those at the show.

We would not hesitate to recommend your services to anyone.

Sincerely.

JC:sm

Joseph S. Cunningham Exposition Manager

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County Educational Continuous, Inc. of ir managen III, An. 2230 Chauge & etc. (\$12) 603-6011 [ARI [\$12] 663-961]

August 14, 2006

Mr. Fran Ferrone American Sightseeing Chicago 27 East Monroe Suite 515 Chicago, Illinois 60603

The National Association of Counties (NACo) Annual Conference and Exposition which was held August 4-8, 2006 was a great success.

More than 3,500 county elected officials from all across the country experienced the best that Chicago has to offer.

Thank you for your assistance in making the event run smoothly. The transportation service to and from all events was very efficient. I look forward to the possibility of working with you on future projects.

Thanks again.

Warte Water

NACo 2006 Conference Coordinator



OFFICE OF THE MAYOR

RICHARD M. DALKY

November 14, 2007

Dear Mr. Ferrone:

Just a note to thank you and Gray Line of Chicago for your assistance with the delegation from Tijuana.

Chicago is proud to showcase our city to our international visitors and I very much appreciate your efforts to ensure an enjoyable time for our guests. I am certain that the delegation had a memorable tour of downtown Chicago.

Please accept my best wishes for a wonderful holiday season and much continued success.

Sincerely,

Mr. Francis A. Ferrone President Gray Line of Chicago 27 East Monroe Street Suite 515 Chicago, Illinois 60603 THE WHITE HOUSE WASHINGTON

October 15, 1998

Mr. Donald Ferrone American Sightseeing 27 East Monroe Chicago, Illinois 60603

Dear Donald:

Thank you so much for your help during my trip to Chicago. Your efforts meant a great deal to me.

Sincerely,

Pain Clinton

THE VICE PRESIDENT

WASHINGTON

January 27, 1967

Dear Mr. Ferrone:

As chairman of the Cabinet Task Force on Travel, I wish to thank you for your cooperation in the recent "Sec-it-for-yourself" tour of the United States by foreign travel editors and travel agents.

You can be proud of the part you have played in welcoming these guests from overseas, and I feel sure our efforts will result in a greater influx of foreign visitors.

With appreciation and best wishes.

Sincerely,

Hubert H. Humphrey

Mr. Donald Ferrone 520 South Michigan Avenue Chicago, Illinois



OFFICE OF THE MAYOR

JANE M. BYRNE

June 25, 1982

Dear Mr. Ferrone:

Thank you for furnishing the bus to take Her Majesty Queen Beatrix of the Netherlands on a tour of Chicago.

I appreciate your interest in our civic events. It certainly strengthens our city's reputation of good will and hospitality.

Again, my thanks and warmest wishes.

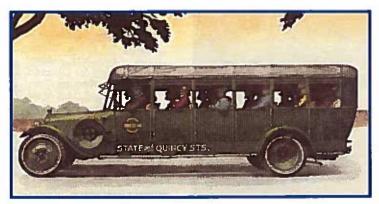
Sincerely,

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Mayor Syme

Mr. Fran Ferrone Chicago Sightseeing Company 520 South Michigan Avenue Chicago, Illinois 60605

THE BEST VIEW OF CHICAGO THEN





AND NOW













operated by CHICAGO SIGHTSEEING COMPANY

Malling Address, Phone and Email:
27 East Monroe Street Suite 515 Chicago, Illinois 60603
312-251-3100 chicagoasi@aol.com